

Collin Reisdorf

User Interaction, Flash & Motion Design

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Education

Massachusetts College of Art – BFA Graphic Design, 2005

University of New Hampshire, Plymouth – Graphic Design / Photography, Transferred in 2001

Experience

Freelance Web Designer / UI Specialist

2003 – Present

Flash/Flex to full HTML/Javascript site design & development, various types of sites including corporate identity, intranet, RIAs and e-commerce sites delivered with help of back-end/CMS developers. (See paperclipped.com for links).

Lead Flash / UI Developer – Hunt & Gather

May 2006 – July 2009

After being hired as an art director, it became apparent that my strengths with Flash and user interaction were more valuable than my strengths in selecting color pallets and producing Photoshop comps. Responsible for *massive* increase in Flash production and leading a 3½ person Flash/UI department. Also played a role in design and conception of client sites, and overall branding strategies.

Web Designer – Newbury Comics

2004 – 2006

Assisted the newburycomics.com team to implement a new design strategy. Duties included designing and implementing new features, banner creation (flash and gif), maintenance and streamlining of pages and updating processes, plus usability & search engine optimization.

Flash Consultant / Designer – Xperience Communications

Feb – April 2004

Assisted in the design, construction, and deployment of a content rich Flash presentation (mini-website) for the introduction of Voice over IP (VOIP) by AT&T. Duties included content creation, animation, and all navigation and interface elements.

Multimedia Lab Monitor – Computer Arts Center at MassArt

2002 – 2004

Oversaw and assisted use of AfterEffects & non-linear editing systems.

Photography Assistant – New Millenium Studios Digital / Film Photography

1999 – 2001

Studio Photography assistance with Nikon D-1, F5, and F100, and studio lighting systems.

Special Skills & References

Flash ActionScript, XHTML/CSS & JavaScript as well as hand-coded PHP and MySQL. Pretty much anything required for RIAs primarily built with a mix of Eclipse / Flex Builder and the Flash IDE. Know plenty of AS2 but prefer AS3, and use with GIT & SVN for code management.

Music Videos / Motion Graphics featured in numerous lectures, and international conferences.

Sample DVD available by request. Or Vimeo.com/nilloc

Jesse Kochis – jessekochis@gmail.com

1.202.997.2574

Director of Technology at Hunt & Gather. My immediate supervisor for

Jeff Durand – jdurand@binocularinc.com

1.413.244.9922

Consultant Backend designer for whom I've worked on numerous freelance projects and cool ideas.

Jan Kubasiewicz – Jan@metageometry.net

Professor of Graphic Design, Coordinator Graduate Design Program, and my instructor for Information Architecture 2 as well as Dynamic Typography.